

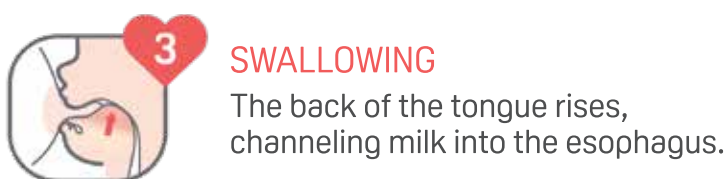
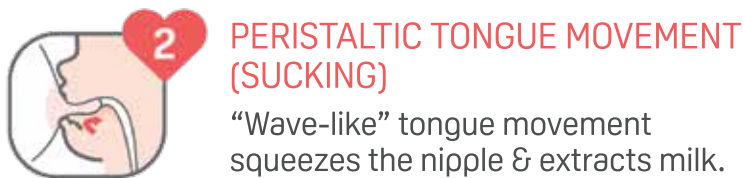


*Based on survey conducted with the Asianparent in Singapore in 2024.

Experience a Natural Switch Between Breast & Bottle

Developed from over 70 years of breastfeeding research, Pigeon SofTouch™ is designed to facilitate a natural switch between breast and bottle by allowing the same natural sucking motion as when your baby drinks from the breast. Enjoy fuss-free feeding and a greater peace of mind.

Pigeon SofTouch™ supports the 3 Steps of Baby's Natural Sucking Motion



The absence of any one of the above steps makes it difficult for baby to drink milk successfully.

How To Choose The Right Nipple By Age: When to Switch Nipple Sizes

Each SofTouch™ nipple size is designed with a unique shape, hole size and silicone hardness to provide a suitable milk flow in gentle increments to match your baby's development. Choose the right nipple size to match your baby's development by using the age recommendation as a guide.

SofTouch™ Nipple Size Guide



SS Size

A SS size nipple is ideal for newborns as it has a smaller tip and the softness and elasticity is closer to mother's nipple.



S Size

A S size nipple has an increased milk flow which is suitable for 1M+. Allows milk to drip out consistently and gradually with minimal sucking.



M Size

A M size nipple has an increased milk flow which is suitable for 3M+.



L Size

A L size nipple has an increased milk flow which is suitable for 6M+. The opening of the nipple is slightly bigger than M size nipple to allow more milk to drip out.



LL Size

A LL size nipple has an increased milk flow which is suitable for 9M+. The opening of the nipple is slightly bigger than L size nipple to allow more milk to drip out.



LLL Size

A LLL size nipple has an increased milk flow which is suitable for 15M+. Milk drips out when there's pressure on the nipple. This helps babies to control the flow of milk and train their sucking ability as babies at this age have developed a stronger jaw muscle.

How to Choose the Right Nipple Flow Rate | Baby Feeding Guide

Remember that every baby develops at their own unique pace, so **watch your baby's feeding cues** to determine when to change nipple sizes.

Too slow? Signs Your Baby Needs a Faster Flow Rate:

- Your baby becomes fussy, impatient, or cries during feeding. Sometimes they may fall asleep from frustration when the milk flow is too slow.
- Your baby takes longer than 20 minutes to finish a bottle. Extended feeding times often indicate they're working too hard to extract milk from a slow-flow nipple.

Too fast? Signs Your Baby Needs a Slower Flow Rate:

- Your baby chokes or gags during feeding.
- Your baby frequently has milk leaking from their mouth while feeding.



SofTouch™ Nipple Feeding Guideline Chart

Month	Size	Hole Shape	Estimated Feeding Time
0M+	SS	Round Hole	About 10 mins for 50ml
1M+	S	Round Hole	About 10 mins for 100ml
3M+	M	Y-Cut	About 10 mins for 150ml
6M+	L	Y-Cut	About 10 mins for 200ml
9M+	LL	Y-Cut	About 5 mins for 200ml
15M+	LLL	Y-Cut	Adjust according to baby's drinking situation

Nipple Replacement Guidelines:

- Replace nipples **every 2 months** for optimal safety and hygiene
- Rotate between 2 or more nipples during this period to prevent your baby from becoming too attached to a single nipple
- **Replace immediately** if you notice any signs of damage, weakness, discoloration, changes in shape & wear from biting
- Pay extra attention to nipple condition when your baby is teething. Inspect nipples before each use

Rotate Usage



SofTouch™ 2-Step Straw Set

Develop baby's oral motor skills with progressive straws

Pigeon SofTouch™ 2-Step Straw Set supports your baby's smooth transition from nursing to independent straw drinking. This straw set is compatible with all SofTouch™ 240ml nursing bottles only.

SMOOTH
TRANSITION
from Nursing
to Weaning

Step 1: **6** + months

Training Straw

Round Tip
with Y Cut



with gravity ball straw

Similar design to SofTouch™ nipple so that your baby can practice natural lip closure and smoothly transition to a drinking straw with a familiar shape and touch.

Step 2: **12** + months

Drinking Straw

Flat Tip
with X Cut



with gravity ball straw

At this age, your baby is ready to increase their water intake. This straw helps to train baby's oral motor skills to suck from a drinking straw just as adults do.

Gravity Ball Straw

360° flexibility
for multi-angled
drinking



One-piece design prevents
detaching & for easy cleaning



Inverted



Tilted